# Minneapolis Fall Meeting Exceeds Expectations

## Record 112 Papers Draw 865

### "Plan Ahead" Motto of Minneapolis Committee

The 37th Fall Meeting in Minneapolis will be most frequently remembered for the outstanding planning and organization which preceded it. Readers of the September JAOCS were offered the complete Technical Program, including abstracts of the papers to be presented. This factor alone was impressive, for this was not only the largest and most diversified AOCS Program ever offered, but Program Chairman D. H. Wheeler was able to finalize it sufficiently in advance to allow this detailed preview in the Journal. It is to be noted that plans for a complete review of the Program have been cancelled due to the advance publication. Interested parties are referred to the September issue.

Not until registrants began to arrive was it obvious that this same unusual pre-planning was devoted to the entire meeting.

### Committee Institutes "Package" Registration

As it became apparent that Fall Meetings would bring close to 1,000 people together, registration policies required improvement to compensate. With a "weather eye" toward next year's Chicago Fall Meeting, where record attendance is expected, R. M. Nicholsen, Minneapolis Registration Chairman, instituted a complete "package" plan which brought registration inconvenience to an end. Pre-registration was encouraged, requiring the pre-registered only to stop and pick up an envelope containing all the materials necessary to his participation as he specified it. Those who did not pre-register were also favored with speedy processing through the package plan system.

### Exhibits, Entertainment, Hotel Committees Show Same "New Look" Planning

Among the other Minneapolis Committees, there were no exceptions to the "plan ahead" rule of the Fall Meeting administration. K. E. Holt's Exhibits Committee, for ex-



The AOCS Governing Board, meeting for the last time in 1963, discusses the 1964 budget. Clockwise, from left foreground: A. F. Kapecki; R. W. Bates (only hand visible); R. C. Stillman; J. C. Cowan; M. W. Formo (Fall Meeting Chairman); J. C. Harris; N. D. Embree; R. T. O'Connor; Board Chairman W. O. Lundberg; A. R. Baldwin; C. H. Hauber; and A. E. MacGee. Right background: L. O. Leenerts, observing.



The traditional Pre-Convention Mixer brought over 500 early registrants together, packing the ornate Gold Room at the Radisson Hotel.

ample, organized an unusual program for registrants. Forty-four exhibit booths, nearly twice the average number, were utilized at the Meeting. Brief descriptions of these exhibits were published in advance in the Journal, and were forwarded to each member, allowing him to plan his visits with supporting industry in the same manner he planned his attendance to the technical sessions. Exhibits were located and positioned in such a fashion as to allow maximum convenience to the visitor. This effort was so well accepted by both industry and membership that it will be duplicated next year in Chicago. A complete pictorial review of the Exhibit Program has been postponed to the December issue, where it can be afforded the prominence it deserves. The reader will not wish to miss this December feature.

The work of the Hotel and Entertainment Committees, under the direction of R. A. Marmor and L. V. Anderson respectively, was indispensable to the high caliber of the meeting. Facilities were exceptional—from registration through the last technical session. Concurrent sessions, well planned to avoid conflict, were centrally located for optimum convenience. Each of the fine social events was enhanced by an obvious "all out" effort on the part of the Hotel to provide every possible convenience.

### Governing Board Meeting Precedes Traditional Reception

The AOCS Governing Board, taking advantage of its final opportunity to meet this year, gathered on September 29 to review the last five months' work of the Society. Consideration of the 1964 budget was a major task at this meeting, as was re-evaluation of the Society's present office facilities.

The Governing Board adjourned in time to attend the traditional "Pre-Convention" mixer, where over 500 early arrivals gathered to enjoy hors d'oeuvres, refreshments and fine company.

### Formo Welcomes AOCS at Opening Session MacGee Awards Presented to Students

President Lundberg officially opened the Fall Meeting Monday morning, September 30. After greeting his colleagues, he introduced M. W. Formo, General Chairman of the Meeting. If there were any who had not already begun to suspect that this was destined to be one of the Society's finest Fall Meetings, Dr. Formo humbly but firmly put them on notice. Displaying great pride in the work of his Committees, he promised all that they would enjoy an exceptional Technical Program, and equally wellplanned Social events. His Honor, Arthur Naftalin, Mayor of Minneapolis, the welcomes of Drs. Lundberg and Formo, making the Convention Body feel quite at home in the City of Lakes.

Dr. Lundberg then called upon S. S. Chang, MacGee Award Sub-Committee Chairman, to present the Award to the three winning graduate students. As reported in the October *JAOCS*, page 37, H. V. Thomas, School of Public Health, UCLA; R. G. Krishnamurthy, Dept. of Food Science, Rutgers University; and M. J. McCarthy, Dept. (Continued on page 10)

### Minneapolis Meeting. . . .

(Continued from page 4)



A portion of the nearly 700 Fall Meeting registrants who accepted the DPI-ECPI invitation to attend the Monday Evening Reception are shown enjoying themselves at this, the first real opportunity to gather socially.

of Biochemistry, Queens University, were the recipients of this Award which included an expense-paid trip to this Fall Meeting. Dr. Chang, obviously satisfied with the growth of interest in this worthy award program, expressed his desire to see it expanded.

<sup>1</sup> Bringing the Opening Session to a close, Dr. Lundberg directed attention to the technical series about to begin. He mentioned the nearly twenty scheduled Committee Meetings which were to be conducted during the following two-day period, advising that conflict of interest had been kept to a minimum and encouraging the attendance of interested parties.

### **DPI-ECPI** Reception Draws 700

At the end of the first full day of Technical Sessions, virtually the entire convention body gathered at the annual Reception sponsored by Distillation Products Industries and Eastman Chemical Products, Inc., Divisions of Eastman Kodak Company. This Reception, unique in that it is the only independently-sponsored affair on the Fall Meeting Calendar, has developed into one of the two leading social events held on these occasions. The large Star of the North Hall at the Radisson Hotel allowed much-appreciated "elbow room" to those attending. This usually crowded event offers the first real opportunity for registrants to meet and relax with friends and acquaintances.

### Exhibitors Gather for Breakfast Tuesday

Tuesday morning activities were in full swing by 8:00 A.M. At the invitation of the Fall Meeting Committee and the Governing Board, representatives of the forty-two companies which exhibited at the Meeting enjoyed a fine breakfast in the Marquette Room of the Radisson. Exhibits Chairman K. E. Holt addressed this, the largest group ever



The Exhibitors' Breakfast, a new activity to AOCS Fall Meetings, offered an excellent opportunity for representatives of forty-two exhibiting companies to start their busy day off on the right foot. Seated at the head table are, left to right: A. F. Kapecki, M. W. Formo (Fall Meeting Chairman), A. E. MacGee (scheduled to speak), K. E. Holt (Exhibits Chairman), C. W. Hoerr and W. O. Lundberg.



The Girdler-Votator Kentucky Breakfast brought this group together to enjoy an old-style southern breakfast of Kentucky ham, eggs, and hominy grits.

to exhibit at an AOCS Meeting, calling their attention to the greatly increased effort on the part of the Society to make exhibits a highly attractive and functional part of Fall Meetings.

AOCS Past-President A. E. MacGee spoke to the exhibitors, offering the thanks of the Governing Board for their continued support, and generally making all feel most welcome.

#### Girdler-Votator Bring Kentucky to Minneapolis

Another Tuesday morning highlight occurred in the lovely Flame Room, where Girdler Catalysts and Votator Division of the Chemetron Corp., held their annual Kentucky Breakfast. With music of the old south in the background, lovely ladies in appropriate costumes greeted those attending with a smile and a dainty boutonniere. Breakfast consisted of Kentucky ham, eggs and hominy grits. As has become the custom, N. T. Joyner, Votator Exec. V. P., presented the AOCS President with a certificate commissioning him to the rank of "Kentucky Colonel."

An unexpected trick of fate prompted a chuckle from all, as the name of AOCS Editorial Assistant Mrs. Laquita Mohr was drawn from all those who registered at the breakfast, entitling her to a very large Kentucky ham.

### First Fall Bond Award to Rouser at Banquet

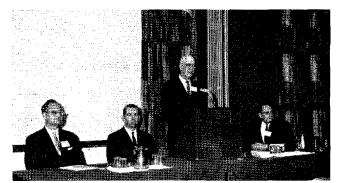
On Tuesday evening, the Star of the North Hall was again the scene of AOCS activities; this time the Annual Fall Banquet, the social highlight of the Meeting. After a delightful supper, many words of praise were directed to the Fall Meeting Committees. Introduction of each Committee Chairman brought a well-deserved ovation from the entire convention body.

President Lundberg rose to explain that this occasion would mark first awarding of the Bond Gold Medal at other

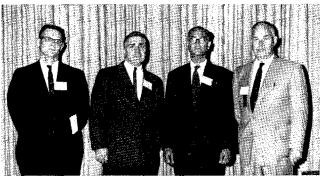
(Continued on page 24)



W. O. Lundberg, AOCS President (right), is commissioned a "Kentucky Colonel" by N. T. Joyner at the Girdler Catalysts-Votator sponsored Kentucky Breakfast held Wednesday morning.



TECHNICAL SAFETY AND ENGINEERING, Technical Session K(a)—W. F. Bollens presiding. Left to right: K. W. Becker, R. L. Harvin, Mr. Bollens and G. C. Cavanagh.

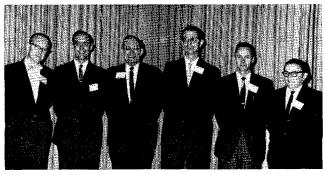


LIPIDS, STRUCTURAL ANALYSIS, Technical Session C---O. S. Privett presiding. Left to right: M. L. Blank, F. E. Luddy, M. R. Subbaram and Dr. Privett. Not shown: C. C. Litchfield, J. J. Peifer and D. Buchnea.

### Technical Sessions



SYMPOSIUM: DRUGS IN LIPID METABOLISM, Technical Session F—Organized by Rudolpho Paoletti, E. C. Horning presiding. Left to right: J. C. Hamilton, Mr. Horning, Dr. Paoletti, W. L. Holmes and H. K. Mangold.



LIPIDS, STRUCTURAL ANALYSIS, Technical Session A— J. C. Cowan presiding. Left to right: R. T. Holman, M. J. McCarthy, Dr. Cowan, C. C. Litchfield, C. G. Youngs and A. B. Herrick.



SYMPOSIUM: DRUGS IN LIPID METABOLISM, Technical Session I—Organized by Rudolpho Paoletti, W. L. Holmes presiding. Left to right: M. Heimberg, Dr. Paoletti, Marjorie Horning, N. Tuna and Dr. Holmes.



SOAPS AND DETERGENTS, Technical Session E-M. E. Ginn presiding. Left to right, front: Mr. Ginn, E. D. Berglund, R. G. Biestline, Jr., W. G. Spangler and N. M. Molner. Back: H. Watanabe, D. A. Netzel and R. A. Beck.



GENERAL SESSION, Technical Session D—W. E. Link presiding. Left to right (front): H. W. Kircher, I. R. Schmolka, M. K. Bhatty, C. R. Houle, Joanne Gellerman, R. O. Feuge. Back Row: A. E. Johnston, E. J. Dufek and Dr. Link.



SOAPS AND DETERGENTS, Technical Session G—T. P. Matson presiding. Left to right, front: J. Morrisroe, H. Y. Lew, G. P. Shulman and C. T. Desmond. Back: Mr. Matson, J. K. Weil, E. A. Knaggs, D. P. Lundgren and J. R. Trowbridge.